

# WILLIAM ROCKENBAUGH

WEB AND PRINT DESIGNER

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## PROFESSIONAL EXPERIENCE

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2014 - 2015

### DATAACHIEVE DIGITAL | WEB/PRINT DESIGNER

Specialized in the design and development of mobile responsive WordPress themes. Designed identity and print materials for several local companies. Assisted in training and maintenance of hundreds of client websites.

2012 - 2013

### OCTAVO DESIGNS | WEB DESIGNER

Assist in the design and development of award winning websites with clients in the Frederick area. Create user friendly custom themes with WordPress as a content management platform.

2010 - 2013

### AIRCRAFT OWNERS AND PILOTS ASSOCIATION - WEB DESIGNER

Main responsibilities included design and development of web assets including web sites, micro sites, blogs and web applications. Major projects included AOPA Live and AOPA.org Mobile site, and AOPA Summit micro site.

2004 - 2009

### WOOD STREET - MEDIA DEVELOPER

Designed and developed creative solutions for clients in the Washington D.C. area. Specific duties included artistic direction and design of identity and print projects as well as design, development and maintenance of websites and other interactive communication materials.

2004 - Current

### FREELANCE CLIENTS

Classic Electric Tattoo, LobsterAnywhere.com, Worldwide Moving Systems, F.A.C.K.A.

## CAPABILITIES

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Software

Adobe Creative Suite, Photoshop, Illustrator, Dreamweaver, InDesign.

Coding

Skilled in current HTML5/CSS3 standards. Experienced with Wordpress custom theme development. Familiar with various email newsletter platforms and Content Management Systems. Working knowledge of Javascript libraries jQuery, ExtJS.

## EDUCATION

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2000-2004

Shepherd University, Shepherdstown, WV. Bachelor Of Fine Arts - Graphic Design

## AWARDS AND ACHIEVEMENTS

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2013

Gold Addy Award: Maryland National Road Website.

2009

Gold Addy Award: Canoe Cruisers Association Website.

2008

Big Book Of Logos 5, two logos featured in this internationally recognized publication.

2006

Silver Davey Award - USMC Band Flash Site, Silver Addy Award : RUB Wear Logo Design.