

WILLIAM ROCKENBAUGH

WEB AND PRINT DESIGNER

240.422.0654 | willrockenbaugh@gmail.com | willrockdesigns.com

PROFESSIONAL EXPERIENCE

- 2004 - Current **WILL ROCK DESIGNS | FREELANCE CLIENTS**
Brand identity, print and web design specialized for small businesses and the arts. Clients include Worldwide Moving Systems, Edgeworks Knife and Supply, Classic Electric Tattoo, Kaizen Karate, Quality Storage and Transfer, LobsterAnywhere.com.
- 2014 - 2016 **DATAACHIEVE DIGITAL | WEB/PRINT DESIGNER**
Specialized in the design and development of mobile responsive WordPress themes. Designed identity and print materials for several local companies. Assisted in training and maintenance of hundreds of client websites.
- 2013 - 2014 **OCTAVO DESIGNS | WEB DESIGNER**
Assist in the design and development of award winning websites with clients in the Frederick area. Create user friendly custom themes with WordPress as a content management platform.
- 2010 - 2013 **AIRCRAFT OWNERS AND PILOTS ASSOCIATION | WEB DESIGNER**
Main responsibilities included design and development of web assets including web sites, micro sites, blogs and web applications. Major projects included AOPA Live and AOPA.org Mobile site, and AOPA Summit micro site.
- 2004 - 2009 **WOOD STREET | MEDIA DEVELOPER**
Designed and developed creative solutions for clients in the Washington D.C. area. Specific duties included artistic direction and design of identity and print projects as well as design, development and maintenance of websites and other interactive communication materials.

CAPABILITIES

- Software Adobe Creative Suite, Photoshop, Illustrator, Dreamweaver, InDesign.
- Coding Skilled in current web standards. Very experienced with WordPress custom theme development. Familiar with various email newsletter platforms and Content Management Systems. Working knowledge of Javascript libraries jQuery, ExtJS.

EDUCATION

- 2000-2004 Shepherd University, Shepherdstown, WV. Bachelor Of Fine Arts - Graphic Design

AWARDS AND ACHIEVEMENTS

- 2013 Gold Addy Award: Maryland National Road Website.
- 2009 Gold Addy Award: Canoe Cruisers Association Website.
- 2008 Big Book Of Logos 5, two logos featured in this internationally recognized publication.
- 2006 Silver Davey Award - USMC Band Flash Site, Silver Addy Award : RUB Wear Logo Design.